

How to Publish an Animated Video in the *Video Journal of Biomedicine*

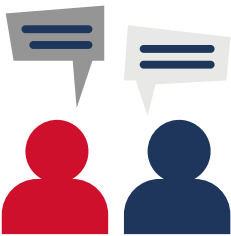
Now that you've decided to go ahead with an animation, what are the next steps? This document will talk you through it stage by stage.

Editorial Review



Introduction with Science Animated

We will forward your details to your assigned Science Animated editor, highlighting the fundamental details of the animation you require.



Information Request

The editor will then contact you and request further information through a capture form. They will also arrange an initial call with you, to discuss your requirements for the animation, ask any questions and make sure you are happy with the process.

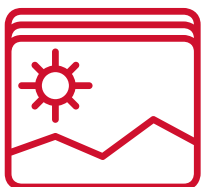
Voiceover Script

Once the editor is confident they understand your requirements, they will commission the script for your animation. This will be kept short and concise, in order to fully engage watching viewers.



If you would prefer to write the script yourself, please refer to our 'How to Write Your Script' guidelines.

Once you are happy with the script, the editor will liaise with our editorial team so the script can undergo peer-review by selected reviewers. Should any changes be recommended, we will discuss these with you for incorporation into the script.



Scene Descriptions

Alongside the finalised script, the Science Animated editor will prepare written descriptions of the visuals for each scene. These will explain what will happen onscreen to accompany each section of narration.

Script and Descriptions Review

The voiceover script and scene descriptions will be sent to you side-by-side for your approval. The editor may include a few requests for example images or clarification. We request that you check the scene descriptions carefully. At this stage, as many changes as you like can be made.

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Approval

Once your approval is given, the script and scene descriptions are considered finalised and no further changes can be made.

Voiceover Recorded

The approved script will be recorded by a professional voice actor. If you choose to use a different voice to our usual voice actors, we will provide you with a selection to choose from. If you prefer to record the voiceover yourself, you can go ahead and do that as soon as you are happy the script is finalised.



Voiceover Review

We will send you the voiceover to review. At this point, we can make changes to the tone or emphasis but cannot make script changes.

Animation Stage



Script Reviewed and Artwork Produced

A member of the animation team will review the script with the editor, check they have fully understood everything and produce the artwork to be used in the animation. Occasionally, if the topic is particularly complex, we will ask you to review the artwork before moving ahead.



Animation Production

Animating is a fiddly and often time-consuming business. That said, we aim for this production process to take no longer than a few weeks, but this can vary depending on the length and complexity of the animation required. For a 90-second 2D animation, we aim to have the first draft ready within 3 weeks.

Animation Review

The editor will send the first draft of the animation to you for your initial feedback and approval. At this stage, we can make minor amends to the animation, for example, altering onscreen text or changing the position of a character in a scene.



Animation Approved

Once any changes have been made and you are happy with the animation, the editor will ask you to confirm approval.

