

# How to Publish a Video in the *Video Journal of Biomedicine*

Publishing a video explaining your article helps others learn about your research. This step-by-step guide will help you understand what's involved in creating a video.

STEP  
01

## The Video Scope

All projects are discussed in advance with the Publisher, who will help advise on the scope and content of your video. Our broad focus means that a video discussing any article from any medical and scientific journal will be considered.

STEP  
02

## The Timelines

Once the video has been confirmed, a filming time and location will be agreed. We work with a network of videographers and can film in any location worldwide, including at conferences. Based on the filming time, we will also develop a publication timeline.

STEP  
03

## The Storyboard

All videos are produced from a storyboard, which helps us visualise the video. Start by writing the script, which should be similar in content to the published article, written in question-and-answer-style format. The script should then be developed into a storyboard using a template that we provide, incorporating any figures, tables or graphics that you wish to include in the video. We can provide assistance with script writing if required.

**TIP:** Videos will be 7-9 minutes in length. In general we recommend ~160 words per minute. So the script should be ~1200 words in total

STEP  
04

## The Review Process

When finalised, the storyboard should be submitted to the Publisher 2-3 weeks ahead of the filming date. Following Editorial review, which includes 'polishing' the script to ensure the script is engaging and flows well in the video, any changes should be incorporated as recommended by the Publisher. At this point, to avoid having to re-film the footage, it is advisable that storyboards undergo any internal review that may be required by your institution/company.

STEP  
05

## The Filming

Our aim is to make the filming process as easy and natural for you as possible. Filming should take place in a quiet location without any background noise. The videographer will have a copy of the storyboard and will be in charge of directing the shoot. Remember: Don't forget to practice!

STEP  
06

## The Editing

The footage will be edited to make a short video of under 10 minutes in length. As a guide, first proofs of the video will be available 3-4 weeks after filming has taken place. There will be a minimum of two proofs to ensure the video meets your expectations.

STEP  
07

## The Final Video

All videos are published free to view on [www.biomedicine.video](http://www.biomedicine.video) under a CC-BY-NC license and include a transcript. Videos are shared widely on social media and featured alongside the original article (if permitted by the journal). An embeddable link is also provided, enabling the video to be hosted on any website.

